



TRITON DIGITAL'S WEBCAST METRICS® MONTHLY RANKER

Setembro 2020

Sobre o Webcast Metrics®

O serviço de mensuração de Streaming Webcast Metrics é o padrão do setor para dados de consumo de áudio on-line. Fornece dados validados confiáveis, que habilitam ou Publishers de áudio em todo o mundo a analisar o consumo de seu conteúdo de áudio por parte do dia, tipo de dispositivo, região geográfica, plataforma de distribuição e muito mais.

Sobre os Rankers

Os Rankers do Webcast Metrics® são uma lista dos principais Publishers e redes de áudio digital de acordo com o serviço de mensuração de Streaming Webcast Metrics da Triton.

Os Publishers são classificados globalmente e em três regiões distintas: EUA, América Latina e EMEA.

- O ranker Global verifica a quantidade de streams sem qualificar onde estão sendo consumidos.
- Os rankers regionais quantificam o consumo com base na localização do ouvinte.
- Todas as métricas nos rankers do Webcast Metrics incluem escuta com ou sem inserção de anúncio.
- Os Sales Networks incluem streams próprios e streams relacionados às afiliações de rede.

Sobre as classificações

As classificações são computadas com base na Média de Sessões Ativas (AAS), e Sessões Iniciadas (SS) e o Tempo Médio de Audição (ATSL) também são exibidos.

Compreensão das métricas

Média de Sessões Ativas ou **AAS** representa o número médio de sessões em qualquer momento do período de tempo relatado, com sessões inválidas omitidas. A AAS pode ser calculada dividindo o Total de Horas de Audição pelo número de horas dentro do período de tempo relatado ($AAS = TLH / \text{Horas no período}$).

Total de Horas de Audição ou **TLH** é definido como o número total de horas que a estação/Publisher transmitiu durante sessões com duração mínima de um minuto dentro do período de tempo relatado. As sessões inválidas são omitidas.

Sessões Iniciadas ou **SS** é definido como o número de sessões com duração mínima de um minuto que foram iniciadas dentro do período de tempo relatado. As sessões inválidas são omitidas.

Média de Horas de Audição ou **ATSL** é definido como o número médio de horas de cada sessão com duração mínima de um minuto no total dentro do período de tempo relatado. Calculado como o tempo total gasto ouvindo dividido pelo número de sessões ativas.

The background is a solid blue color. Overlaid on this are several abstract elements: a faint world map composed of small dots, several vertical bars of varying heights, and numerous small circles and lines scattered across the page, suggesting a data visualization or a network diagram.

RANKERS SETEMBRO 2020

GLOBAL

Daypart: 6am-8pm M-F
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,213,724	468,227,495	0.78
2	Talpa Network	145,677	25,958,509	1.71
3	365 Digital	6,470	2,045,139	0.95

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	440,364	174,862,496	0.76
2	Prisa Radio	142,026	58,303,192	0.73
3	Talpa Radio	119,031	19,974,762	1.81
4	NPR Member Stations	105,635	39,429,602	0.8
5	RADIO.COM	85,156	37,447,394	0.68
6	Cumulus Streaming Network	73,398	27,846,534	0.79
7	Bell Media	36,860	8,216,277	1.34
8	Univision	29,441	17,451,366	0.51
9	Grupo Acir	27,277	9,326,553	0.89
10	AccuRadio	26,613	4,654,767	1.71
11	Beasley Broadcasting Corporate	25,617	9,497,888	0.82
12	Medialaan	23,797	4,324,149	1.67
13	Karnaval.com	21,606	10,307,168	0.64
14	CRP Radios	19,886	8,894,148	0.68
15	Hubbard Broadcasting	18,990	5,485,489	1.03
16	EMF Corporate	17,879	4,084,334	1.3
17	Grupo Renascenca	17,132	2,897,137	1.8
18	Salem Communications	15,785	6,750,507	0.7
19	New York Public Radio	15,054	4,919,989	0.92
20	Grupo Radio Centro	13,974	6,328,093	0.67

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 404,338,865, Net Total Listening Hours: 392,860,975, Gross Active Sessions: 495,734,316, Net Active Sessions: 471,541,709, % Filtered Total Listening Hours: 97.16%, % Filtered Active Sessions: 95.12%

GLOBAL

Daypart: 6am-12am M-Sun
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	847,358	565,619,567	0.79
2	Talpa Network	109,134	34,442,039	1.7
3	365 Digital	4,339	2,480,619	0.93

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	328,749	227,038,715	0.77
2	Prisa Radio	102,445	76,506,080	0.71
3	Talpa Radio	87,755	25,893,742	1.81
4	NPR Member Stations	83,791	53,637,745	0.82
5	RADIO.COM	60,902	46,830,902	0.69
6	Cumulus Streaming Network	50,780	33,256,962	0.81
7	Bell Media	26,508	10,254,584	1.36
8	AccuRadio	19,658	6,174,378	1.69
9	Grupo Acir	19,640	12,205,840	0.86
10	Univision	19,416	20,083,337	0.51
11	Beasley Broadcasting Corporate	18,064	11,696,538	0.82
12	Medialaan	17,905	5,751,496	1.66
13	Karnaval.com	16,834	15,613,244	0.58
14	CRP Radios	15,610	12,640,055	0.66
15	Hubbard Broadcasting	13,163	6,524,173	1.06
16	EMF Corporate	13,098	5,479,140	1.26
17	New York Public Radio	12,001	6,710,785	0.95
18	Grupo Renascenca	11,555	3,767,510	1.64
19	Salem Communications	10,890	7,858,203	0.73
20	Grupo Radio Centro	10,216	8,242,455	0.66

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

In accordance with industry Invalid Traffic standards, the Triton Streaming Audio Ranker discloses gross received traffic versus net measured traffic. This is represented in Total Listening Hours (TLH) and Active Sessions (AS). The difference between gross received traffic and net measured traffic represents traffic that is excluded from processing as part of the measurement process, as noted : Gross Total Listening Hours: 523,401,501, Net Total Listening Hours: 507,048,708, Gross Active Sessions: 641,371,505, Net Active Sessions: 606,942,526, % Filtered Total Listening Hours: 96.88%, % Filtered Active Sessions: 94.63%

U.S.

Daypart: 6am-8pm M-F
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	1,194,857	459,529,286	0.78

Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	2,098,386	1,191,116,010	0.54
2	iHeartRadio	429,628	169,838,002	0.76
3	NPR Member Stations	98,496	36,946,177	0.8
4	RADIO.COM	84,927	37,277,962	0.68
5	Cumulus Streaming Network	72,234	27,376,527	0.79
6	Univision	29,434	17,445,589	0.51
7	Beasley Broadcasting Corporate	25,104	9,339,558	0.81
8	Hubbard Broadcasting	18,864	5,402,709	1.04
9	EMF Corporate	16,959	3,799,825	1.32
10	Salem Communications	15,614	6,664,452	0.7
11	AccuRadio	14,959	2,392,195	1.86
12	New York Public Radio	13,680	4,345,031	0.94
13	Bonneville International	11,511	4,948,861	0.71
14	Urban One	10,475	4,523,135	0.7
15	ESPN Radio Corporate	9,836	5,302,974	0.56
16	Emmis Communications	7,979	3,413,464	0.71
17	Midwest Communications	6,953	1,695,955	1.22
18	Prisa Radio	6,831	4,010,665	0.51
19	Classical KUSC/KDFC	5,515	1,206,346	1.36
20	Entravision Communications Corporation	5,254	2,638,052	0.61

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

U.S.

Daypart: 6am-12am M-SUN
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	831,938	552,733,452	0.79

Rank	Publisher	AAS	SS	ATSL
1	Pandora Corporate	1,787,466	1,780,850,388	0.54
2	iHeartRadio	319,862	219,599,478	0.77
3	NPR Member Stations	77,376	49,695,818	0.82
4	RADIO.COM	60,685	46,531,179	0.69
5	Cumulus Streaming Network	49,801	32,554,924	0.81
6	Univision	19,410	20,074,551	0.51
7	Beasley Broadcasting Corporate	17,683	11,493,793	0.82
8	Hubbard Broadcasting	13,052	6,398,170	1.07
9	EMF Corporate	12,359	5,065,640	1.29
10	New York Public Radio	10,802	5,821,396	0.98
11	Salem Communications	10,745	7,731,595	0.73
12	AccuRadio	10,457	2,959,373	1.87
13	Bonneville International	7,835	5,774,555	0.72
14	ESPN Radio Corporate	7,795	7,998,049	0.52
15	Urban One	7,374	5,487,777	0.71
16	Emmis Communications	6,010	4,526,467	0.71
17	Midwest Communications	4,778	2,074,659	1.21
18	Prisa Radio	4,754	4,777,118	0.53
19	Classical KUSC/KDFC	4,639	1,746,773	1.4
20	Entravision Communications Corporation	3,373	2,952,548	0.61

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.

LATAM

Daypart: 6am-7PM M-F
Month: September 2020



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	76,647	28,907,001	0.74
2	Grupo Acir (Mexico)	25,887	8,127,123	0.9
3	CRP Radios (Peru)	17,379	6,750,466	0.72
4	Grupo RPP (Peru)	14,180	5,956,047	0.66
5	Grupo Radio Centro (Mexico)	11,675	4,657,018	0.71
6	RCN Radio (Colombia)	10,258	3,435,889	0.82
7	Grupo JBFM (Brazil)	8,504	3,211,320	0.75
8	Grupo BluRadio (Colombia)	8,346	3,658,504	0.62
9	Radios IMC (Argentina)	7,338	1,569,078	1.32
10	Nova Brasil (Brazil)	7,250	2,052,921	1
11	Jovem Pan - SP (Brazil)	6,516	4,442,784	0.41
12	MVS Radio (Mexico)	5,165	1,948,353	0.74
13	Grupo Alpha Media (Argentina)	4,832	1,860,891	0.74
14	Radiopolis (Colombia)	3,654	1,077,085	0.95
15	Multimedios (Mexico)	3,523	1,306,381	0.76
16	Rádio Alvorada (Brazil)	2,747	781,154	0.99
17	Imagen (Mexico)	2,716	1,290,645	0.6
18	NRM (Mexico)	2,422	905,544	0.75
19	Igreja Pentecostal Deus e Amor (Brazil)	2,116	1,202,234	0.48
20	Dial Brasil (Brazil)	1,935	740,972	0.74
21	AccuRadio (United States)	1,113	249,894	1.25
22	ACCION MULTIMEDIOS (Paraguay)	986	593,975	0.47
23	Radio 93 (Brazil)	904	427,746	0.59
24	Cadena Radial Vida (Colombia)	872	551,423	0.42
25	Z101 (Dominican Republic)	840	418,062	0.55

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

LATAM

Daypart: 6am-12am M-SUN
Month: September 2020



Rank	Publisher	AAS	SS	ATSL
1	Prisa Radio (Spain and LATAM Countries)	50,367	36,572,475	0.73
2	Grupo Acir (Mexico)	17,641	10,926,589	0.86
3	CRP Radios (Peru)	13,021	9,967,880	0.7
4	Grupo RPP (Peru)	10,307	8,536,820	0.64
5	Grupo Radio Centro (Mexico)	8,134	6,271,370	0.69
6	RCN Radio (Colombia)	7,683	5,435,123	0.74
7	Grupo JBFM (Brazil)	6,297	4,876,938	0.69
8	Radios IMC (Argentina)	5,515	2,396,791	1.23
9	Nova Brasil (Brazil)	5,143	3,049,391	0.9
10	Grupo BluRadio (Colombia)	5,055	4,276,855	0.61
11	Jovem Pan - SP (Brazil)	4,747	6,123,534	0.41
12	MVS Radio (Mexico)	3,392	2,499,888	0.72
13	Grupo Alpha Media (Argentina)	3,146	2,312,748	0.73
14	Multimedios (Mexico)	2,466	1,876,770	0.7
15	Radiopolis (Colombia)	2,464	1,427,561	0.92
16	Igreja Pentecostal Deus e Amor (Brazil)	1,926	2,050,623	0.49
17	Rádio Alvorada (Brazil)	1,887	1,144,774	0.88
18	NRM (Mexico)	1,795	1,325,381	0.72
19	Imagen (Mexico)	1,648	1,480,300	0.6
20	Dial Brasil (Brazil)	1,373	1,084,866	0.68
21	AccuRadio (United States)	857	375,360	1.22
22	Cadena Radial Vida (Colombia)	646	769,828	0.43
23	NPR Member Stations (United States)	641	499,872	0.68
24	ACCION MULTIMEDIOS (Paraguay)	639	769,965	0.44
25	Radio 93 (Brazil)	627	583,325	0.57

Note: Ranker data only includes clients that participate for the full month for which the ranker is being released

EMEA

Daypart: 6am-7pm M-F
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	148,979	24,483,604	1.72
2	365 Digital	6,695	1,950,832	0.97

Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	122,348	19,004,862	1.82
2	Prisa Radio (Spain and LATAM Countries)	62,152	22,722,184	0.76
3	Medialaan (Belgium)	24,580	4,139,550	1.67
4	Karnaval.com (Turkey)	21,976	9,493,681	0.66
5	Grupo Renascenca (Portugal)	17,586	2,661,747	1.90
6	RadioCorp (Netherlands)	14,679	3,285,144	1.25
7	RadiaCZ (Czech Republic)	10,485	1,193,300	2.42
8	Active Radio A.S. (Czech Republic)	8,048	1,059,974	2.10
9	Primedia Broadcasting (South Africa)	6,695	1,950,832	0.97
10	Sublime World BV (Netherlands)	4,205	632,949	1.88

EMEA

Daypart: 6am-12am M-SUN
Month: September 2020



Rank	Sales Network	AAS	SS	ATSL
1	Talpa Network	107,510	33,516,326	1.73
2	365 Digital	4,249	2,411,537	0.95
Rank	Publisher	AAS	SS	ATSL
1	Talpa Radio (Netherlands)	86,748	25,343,930	1.84
2	Prisa Radio (Spain and Latam Countries)	46,403	34,349,719	0.72
3	Medialaan (Belgium)	17,842	5,704,158	1.65
4	Karnaval.com (Turkey)	16,563	15,303,980	0.58
5	Grupo Renascenca (Portugal)	11,304	3,576,105	1.70
6	RadioCorp (Netherlands)	11,126	4,754,644	1.24
7	RadiaCZ (Czech Republic)	6,757	1,560,904	2.28
8	Active Radio A.S. (Czech Republic)	4,830	1,289,343	1.96
9	Primedia Broadcasting (South Africa)	4,249	2,411,537	0.95
10	Sublime World BV (Netherlands)	3,336	943,423	1.90

Recursos

Acesso aos Rankers mensais:

<https://www.tritondigital.com/resources/monthly-rankers/rankers-archive>

Webcast Metrics, Folha de informação

Uma visão geral do Webcast Metrics e seus recursos & capacidades

<https://bit.ly/2H8pPxi>

Fale conosco

Não hesite em nos contatar se tiver perguntas, comentários ou solicitações de informações adicionais relacionadas com nossos Rankers mensais

Ranker@TritonDigital.com